



**STUDENT  
AMBASSADORS  
PROGRAMME**

**REGULATIONS FOR THE  
FISU STUDENT AMBASSADORS PROGRAMME**

## **ABBREVIATIONS**

<b>Terminology</b>	<b>Explanation</b>
AUSF	Asian University Sports Federation
CUSF	Continental University Sports Federation
EUSA	European University Sports Association
FASU	Federation of African University Sports
FISU	International University Sports Federation
FVLA	FISU Volunteer Leaders Academy
IOC	International Olympic Committee
NOC	National Olympic Committee
NUSF	National University Sports Federation
OC	Organising Committee
WUG	FISU World University Games
WUC	FISU World University Championships

### **FISU STUDENT AMBASSADOR**

Students between 18-25 years of age, that have been nominated by NUSF/CUSF and approved by FISU who adheres to the roles of responsibilities during the certain period of time according to the values and mission of University Sports on both national and international levels.

### **FISU STUDENT AMBASSADORS PROGRAMME**

The programme aims to increase the participation and involvement of University students in FISU activities and events, in order to promote the values of University Sports.

Words importing the masculine gender shall include the feminine.

Words of the plural number shall include the singular.

Words of the singular number shall include the plural.

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## **1. General Principles**

The FISU Student Ambassadors Programme

- 1.1. Is a FISU property.
- 1.2. Is launched at the 2018 FISU Volunteer Leaders Academy.
- 1.3. Is organised by FISU in cooperation with CUSFs and NUSFs.
- 1.4. Is aligned with other FISU events and projects.

## **2. Programme objectives**

- 2.1. Draw the attention of the world's community to FISU activities and events.
- 2.2. Promote the importance of University Sports and healthy living for young people through both traditional media as well as digital communication.
- 2.3. Produce powerful images that help strengthen FISU brand.
- 2.4. Increase the influence of universities in the development of the international University Sports movement.

## **3. Key Stakeholders**

FISU shall cooperate with the following key stakeholders in order to implement the stages of the programme:

- Continental University Sports Federation (CUSF)
- National University Sports Federation (NUSF)
- FISU Volunteer Leaders Academy Organising Committee (FVLA OC)
- Universities

## **4. FISU Student Ambassadors shall fulfill the following eligibility criteria:**

- 4.1. Be a citizen of the country they represent or,  
Be enrolled in a University (or equivalent) located on the territory of the country they represent;
- 4.2. Be a student at University (or equivalent) at least aged of 18 and under 25 years of age by 31 December 2021 (i.e. born between 1 January 1996 and 31 December 2003);
- 4.3. Be ready to take part in the full FISU Student Ambassadors programme from September 2022 to September 2023;
- 4.4. Prove English proficiency level (at least intermediate level) as the programme is entirely conducted in English;
- 4.5. Be actively interacting with his/her NUSF/CUSF;

- 4.6. Participate in FISU events and in sport, cultural and social life aspects of his/her university;
- 4.7. Have knowledge about the history and vision of university sports and its events on national and international levels;
- 4.8. Be ready to implement an action plan concerning the promotion of university sport values;
- 4.9. Have volunteering experience;
- 4.10. Have knowledge about the history and vision of FISU and its events on national and international levels;
- 4.11. Support active and healthy lifestyles;
- 4.12. Be a proactive team player and confident communicator;
- 4.13. Be tolerant, open-minded and culturally competent;
- 4.14. Be an active social media user.

## **5. Operational procedures**

- 5.1. The FISU Student Ambassador is nominated by their NUSF/CUSF and is appointed by FISU to promote University Sports in cooperation with the organization that he was nominated from.
- 5.2. The decision to become the FISU Student Ambassador is entirely voluntary. The FISU Student Ambassador roles and responsibilities are governed by the present Regulations.

## **6. FISU Student Ambassadors Roles**

**All the roles and responsibilities listed below should be carried out only in cooperation and in the direction of their NUSF/CUSF.**

### **FISU student Ambassadors shall:**

- 6.1. Promote University sports values and healthy lifestyles.
- 6.2. Perform according to the mission, vision and values of FISU.
- 6.3. Act as a direct link for students between FISU/CUSF/NUSF and students.
- 6.4. Achieve the FISU vision, mission, values, position and strategic goals by delivering responsibilities.
- 6.5. Remain open to individual development, networking, dialogue, exchange of ideas and learning.
- 6.6. Acknowledge the importance of University Sports as a tool for promoting peace, cohesion and unity.
- 6.7. Acknowledge the importance of sport in universities, and the role of universities in the community as responsible actors for consolidating and developing physical and sport education for the benefit of young generations.

- 6.8. Become an active member of the FISU Student Ambassadors community.
- 6.9. Fulfil responsibilities with care.
- 6.10. Connect various universities in their countries for sharing and transfer of knowledge.
- 6.11. Spread the word about FISU and further encourage all students to be actively involved in sports and volunteering activities.
- 6.12. Promote gender equality and tolerance.

## **7. Responsibilities**

### **FISU Student Ambassador shall:**

- 7.1. Assist their respective NUSF in their projects and activities and help to run their volunteer programmes.
- 7.2. Attend the FISU Volunteer Leaders Academy.
- 7.3. Compile an annual report for FISU and complete post-event surveys.
- 7.4. Contribute to the International Day of University Sports event in their countries around 20 September.
- 7.5. Organise the International volunteer day event on 5 December.
- 7.6. Promote FISU and its events and programmes via social media.
- 7.7. Give presentations about FISU/NUSF and events organised at universities based on material provided by FISU and the OC.
- 7.8. Propose suggestions for further improvements to the FISU Student Ambassadors Programme.
- 7.9. Conduct interviews with their NUSF Presidents and other office bearers when required.

### **8. NUSF/CUSF shall:**

- 8.1. Nominate their FISU Student Ambassador to the annual FISU Volunteer Leaders Academy.
- 8.2. Nominate FISU Student Ambassador every year.
- 8.3. Involve their FISU Student Ambassador in their projects where possible (eg. Activities for the International Day of University Sport, IDUS).
- 8.4. Consider, assess and eventually support the initiatives of their FISU Student Ambassador promoting and contributing to the development of the University Sports.

## **9. FISU shall:**

- 9.1. Provide FISU Student Ambassadors with all relevant information about FISU events and initiatives.
- 9.2. Assess FISU Student Ambassadors activities.
- 9.3. Contact respective NUSF/CUSF about FISU Student Ambassadors performance.
- 9.4. Educate FISU Student Ambassadors at the FISU Volunteer Leaders Academy.
- 9.5. Provide FISU Student Ambassadors with a unique FISU uniform at the FISU Volunteer Leaders Academy and when possible if the event is done onsite.

## **10. Evaluation of FISU Student Ambassadors performance**

10.1. Ambassadors will be evaluated via a point scoring system, similar to the grading of assignments in education settings. Points will be awarded in 2 tiers:

- Tier 1 will award participants for their attendance at events, submission of work, and completion of any other tasks.
- Tier 2 will award participants for the quality of their work, application to tasks and/or contribution to a session or event.

10.2. The criteria to evaluate the performance of FISU Student Ambassadors has been developed according to the FISU Student Ambassadors Programme objectives and the requirements for FISU Student Ambassadors as stated in this document.

10.3. The criteria are as follows:

- FVLA (Attendance, Quality of participation, submitted feedback)
- Action Plan (Submitted Action Plan, quality of Action Plan)
- Execution of Objectives (Easy, Medium, Hard)
- Monthly webinars (Attendance, quality of participation)
- Termly Reports (Submitted report, quality of report)
- Communication (Delivering new ways to promote university sports, keeping communication with OC)
- IDUS (Objectives related to IDUS)
- NUSF/CUSF Development (Establishment of connection between NUSF and FISU-projects, enable IDUS celebrations)
- Programme Development (Support of OC in development of FISU Student Ambassadors Programme)